



In 2019, PopCompta successfully raised funds to accelerate its development by strengthening its operational marketing and R&D teams with two new hires.

PopCompta offers online accounting services via a digital platform, which enables entrepreneurs and accountants to be linked in a simplified and significantly cheaper way. This is made possible by a mix of artificial intelligence and an OCR that simplifies invoice processing.

The idea of a digital platform for online accounting has attracted several of Popcompta's partner accountants, and some have become shareholders of the company. This enhances the consistency and stability of the various online accounting packages by PopCompta that combine technology tools and accounting expertise to produce quality offerings, while halving prices.

The founder of Popcompta, Vladimir Popesco also founder of Popshore and Popfax (now sold to J2 Global Group), has a long-term vision for the company *"We see on our platform that the number of natively dematerialized invoices (which are issued and transmitted in PDF) increases each month. This facilitates our automatic reading processing and makes the task of accounting encoding automation by our AI algorithms easier from day to day. This reality enforces our confidence as well as the confidence of our investors' in the idea that our model of quality online accounting services is the right one.*



However, there is still an adaptation time needed by the SoHos which we serve and support in their digital transformation. This transitional phase is an investment that requires the financial resources provided by this first fund raising"

To learn more about PopCompta, its founders and their vision for lower cost accounting, visit www.popcompta.com

Our communication and marketing manager can answer all your questions at [marketing\[at\]popcompta.com](mailto:marketing@popcompta.com)