Switching to a cloud-based fax service with Popfax– is it worth it?

Reliability, Efficiency and Cost of Business-To-Business (B2B) communication can be improved using a cloud infrastructure. These alternatives to traditional modes of communication are not only cost-effective but also improve business efficiency as they are often more reliable and "pervasive" (i.e. available wherever and on whichever device the Internet can be accessed)

Many members of a company often spend a lot of time dealing with fax communication issues and with fax equipment maintenance. If they could devote this time and attention instead to their core business, it would certainly help increase the company's growth and profitability, and take the business to the next level. By adopting cloud-based B2B fax solutions businesses can automate fax communication right away. Moreover, they can choose flexible pay-as-you-go solutions which can be scaled up or down based on their changing requirements.

The basic benefits of using internet fax solutions for any business:

RELIABILITY	EFFICIENCY	PRIVACY	MOBILITY
A cloud-based fax service is always on, always ready - 24 hours a day, 365 days a year. The mutualizing of resources for tens thousands of customers allows highly redundant and available architectures that are far more reliable than any single fax emachine connected to a single phone line. No busy signals, no paper jam or lost faxes.	No more queuing at the fax machine. An online fax service allows users to manage all incoming and outgoing faxes, customize messages, track all transmissions from your desk and from wherever you have access to the Internet. A virtual fax number can accept multiple faxes at once, saving the sender time redialing when the fax machine is busy.	No sensitive information left out in the open. Fax to mail service ensures much more privacy than traditional faxing, due to the authenticated and encrypted access to faxes. Besides this, with the Registered Fax option, the content's integrity and delivery to the recipient are guaranteed.	Traditional faxes require the presence of physical fax equipment, whereas internet fax only requires access to an Internet-enabled device: you can send and receive faxes from wherever you are at your own convenience. Moreover, Popfax mobile applications allow "Scan and Fax" from mobile devices.
SAVINGS	**OWN FAX NUMBER**	**USEFUL OPTIONS**	**EASY TO SETUP**
Popfax reduces communication costs by up to 80%. No need to buy, repair or maintain a fax machine. No more toner, paper and expensive phone bills. For about as little as 5 cents, users can send faxes worldwide, while fax reception is free.	Popfax allows you to choose a local fax number from the country of residence or from the places where you have branches, depending on your business activity. Alternatively you can keep your current fax number by porting it to Popfax.	A traditional fax is very limited to available options compared to a cloud based fax service: * Preset Cover page * Multiple fax sending at once * Fax reception dispatch on multiple email addresses * Fax communication backup storage in the cloud * OCR of fax text …	No phone line installation or hardware purchasing required. Usually it takes only a few minutes to decide which package to choose and to subscribe to an internet fax service. The only things required are a device (Laptop, PC, Tablet or Smartphone) and an Internet connection. **Try it for free!**

And… Besides all the above-mentioned advantages, an Internet fax service is eco-friendly too!

If your company is still hesitating over whether to switch from a traditional fax machine to a cloud-based solution, Popfax encourages you to do so. There are only advantages to a virtual fax solution.

Try our B2B fax solutions and experience the many benefits it can bring to your business.