

Sowefund raises €1 million to establish itself as the platform for private investors to invest in start-ups

Sowefund, an investment platform dedicated to innovative French startups, is accelerating its development thanks to the renewed support of Business Angel networks.

Launched in September 2014 by Georges Viglietti and Benjamin Wattinne, this young FinTech aims to become the reference platform for individuals wishing to invest in start-ups and participate in the development of French entrepreneurship. The companies offered on the platform have the particularity of being co-financed by networks of Business Angels, renowned investment partners, or investment funds.

After raising €400,000 in 2014, Sowefund is continuing its development by carrying out a €1 million capital increase from private investors and Business Angel networks such as Angels Santé, Paris Business Angels, Essec Alumni BA, Insead Alumni BA, IT Angels, Isep BA and the entrepreneur fund Cedre Participations.

Aware of the challenges related to the FinTech sector, this fundraising will enable Sowefund to structure its teams, strengthen its links with its network of partners and set up innovative events to promote entrepreneurship and democratize investment in start-ups in France.

A reference platform dedicated solely to investing in start-ups

As the first investment platform bringing together individuals and corporate finance professionals, Sowefund has established itself in this market by allowing everyone to invest in the capital of young innovative companies under the same conditions as professional investors. The company was the first player in the market to receive the approval of Crowdfunding Investment Advisor, recognized by the Autorité des Marchés Financiers. This status makes it possible to regulate this activity and protect investors against possible abuses.

"Nowadays, investment platforms are interested in many different products (real estate, loans), we want to be the platform for investing in start-ups for individuals. With this fundraising, we are strengthening our network of partners. It is a strong mark of confidence on their part that allows us to offer more and more relevant investment opportunities to our community." underlines Georges Viglietti, President of Sowefund.

Sowefund participates in the emergence of the next champions of French entrepreneurship

After two years of existence, Sowefund has enabled 14 companies to raise more than €6 million in funds. In 2015, the platform supported the financing of 8 companies for more than €2.3 million. Since January 2016, nearly €4 million has been used to finance 6 startups, in

various sectors of activity: E Business, Cleantech, Robotics/Health, IoT, Distribution, Services and Software.

Among these French start-ups, some projects have been very popular with the public but also with professionals in the digital sector, such as Entomo Farm, Testamento, WezR, Solaire Box and Leka, Bibelib and Lunii, recently selected to participate in the next CES in Las Vegas.

About Sowefund:

Sowefund is the investment platform specializing in French start-ups. It allows everyone to become shareholders in promising young companies under the same conditions as investment professionals. Since 2014, the platform has enabled 14 start-ups to raise +6 million euros to accelerate their development. With the desire to democratize investment in innovative companies and offer the French the opportunity to give meaning to savings by supporting the real economy, Sowefund offers to invest in innovative projects, previously selected and analyzed by professionals. Sowefund also organizes events and meetings throughout the year.

Composed of experts in the sector, Sowefund is a member of France Angels, recognized by the Autorité des Marchés Financiers (AMF) and registered with Orias as a Participatory Investment Advisor (CIP). sowefund.com

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