

## **OPERATIONAL MARKETING INTERNSHIP (REMUNERATED) FOR STUDENTS NATIVE FROM SPECIFIC COUNTRIES**

(Danish, Swedish, Norwegian, Finnish, Dutch, Hungarian, Croatian, Polish, Portuguese, German, Chinese)

FOR AN INTERNATIONAL OFFER OF INTERNET FAX AND SMS, THE FOREIGN TRAINEE WILL ACHIEVE FOR HIS NATIVE LANGUAGE AND COUNTRY:

- DIRECT MARKETING TOOLS DEVELOPMENT AND ANIMATION (ADVERTISING CAMPAIGNS, AFFILIATION PROGRAMS).
- COMMUNICATION: PRESS RELEASES AND WHITE PAPERS.
- WEB SITE TRANSLATIONS UPDATE
- DEVELOPMENT OF SOME INDIRECT SALES CHANNELS.

**Employer:** Company POPFAX (Group POPESCO)

**Place of work:** Houilles – Carrières sur Seine (France) for the full time internships. For optional internships in parallel of academic studies, some hours (half day) in the offices plus some work from home is possible.

**Internship description:** The service [www.popfax.com](http://www.popfax.com) has been present for 5 years in the Internet fax market. It is available in 24 European countries and launched in the US.

Under our Marketing Director leadership and in relation with the managing team, made of highly experienced executive persons, the trainee will be in charge of:

- Participate in the description of the offer in his native language end to the translation of corresponding web pages.
- Develop and sustain the affiliation and referencing policy in its native language and country specific websites.
- Find in the country the press publications in relation with the domain and manage the press relations: press release, white papers...

**Profile:** Master degree student in a French or foreign university (commerce, MBA...) autonomous and dynamic who looks for a work experience in a start-up company based in Paris region. Interpersonal and redaction skills required. English is the work language, and fluency in another mother tongue is sought: (Danish, Swedish, Norwegian, Finnish, Dutch, Hungarian, Croatian, Polish, Portuguese, German, Chinese).

**Remuneration:** In dependence of part time/full time between 150 and 420 EUR/month.

**Duration:** 2-10 months

**Starting:** As soon as possible (permanent offer)

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Web Site : [www.popfax.com](http://www.popfax.com)