

OPERATIONAL MARKETING INTERNSHIP

FOR AN INTERNATIONAL OFFER OF INTERNET FAX, THE FOREIGN TRAINEE WILL ACHIEVE FOR HIS NATIVE COUNTRY :

- ↘ DIRECT MARKETING TOOLS DEVELOPMENT AND ANIMATION (CAMPAGNES PUBLICITAIRES, PROGRAMMES D’AFFILIATION).
- ↘ COMMUNICATION : PRESS RELEASES AND WHITE PAPERS.
- ↘ INDIRECT SALES CHANNEL DEVELOPEMENT.

Employer: Company POPESCO

Place of work : Houilles – Carrières sur Seine (France)

Internship description: The service www.popfax.com is a leading Internet Fax provider in Europe. POPFAX.COM is currently available in 22 European countries and launched in the US. The service is launching on other continents, Asia, Americas, Africa and Oceania.

Integrated in the corporate managing team, made of highly experienced executive persons, the trainee will be in charge of:

- Participate in the description of the offer in his native language.
- Create and animate a part of the indirect sales (popfax.com subscription resellers) using innovative marketing concepts.
- Find in the country the press publications in relation with the domain and manage the press relations: press release, white papers...
- Develop a referencing and web affiliation policy.

Profile: Master degree student in a French or foreign university (commerce, MBA...) autonomous and dynamic who looks for a work experience in a start-up company based in Paris region. Interpersonal and redaction skills required. English is the work language, and fluency in another mother tongue is sought (German, Scandinavian languages, Central European languages, Arabic, Chinese, Hindi....)

Remuneration: 360 EUR NET / month.

Duration: 2-6 month

Starting: As soon as possible

Please send details to : Vladimir Popesco or Bruno Delaurenti

Email : stages@popesco.com

Web Site : www.popesco.com and www.popfax.com